

ALI NASSER

Books to help with the Entrepreneurial Journey

Business (all five are great to read with your V/I or L-team)

- Traction – Gino Wickman
- Rocket Fuel – Mark Winters & Gino Wickman
- Predicable Success – Les McKeown
- The Five Dysfunctions of a Team- Patrick Lencioni
- The E-Myth Revisited

Managing your mind, health and body

- The Power of Now – Eckhart Tolle
- The Untethered Soul – Michael Singer
- The Hard Thing About Hard Things – Ben Horowitz
- The TB12 Method – Tom Brady
- The Power of Habit – Charles Duhigg
- Essentialism – Greg McKeown

Future reading list

- [The Business Owner's Dilemma](#) – Ali Nasser :)