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### ***Strategy and Vision***

- Provide inspired leadership across the organization.
- Set the vision – identify the qualitative and quantitative outcomes that define success.
- Work with the leadership team to develop the organization's values and mission, and plan for short and long-term goals.
- Ensure the organization's leadership team maintains a constant awareness of the competitive landscape, opportunities for expansion and new client and industry developments.
- Identify and evaluate strategies for growth and enhancement of the overall business and collaborate with Integrator/Leadership team.

### ***Partnerships and Relationships***

- Acquire, build and enhance the top relationship opportunities for the company.
- Mentor and interact with members of the team at all levels to foster growth and development.
- Solicit advice and guidance from the Client Advisory Council.
- Serve as a strategic advisor for the organization's top relationships, maintaining a pulse on their overall experience and their goals and objectives.
- Build alliances and partnerships with other organizations, opening the door for enhanced offerings and/or growth.
- Provide guidance and evaluate paths for potential mergers, acquisitions, or partnerships.

### ***Innovation***

- Research and Development.
- Find and build innovative solutions to solve our client's biggest challenges and concerns.
- Collaborate with external resources and relationships to find ways to enhance business offerings and services.
- Identify issues within the company.
- Collaborate with leadership to understand key issues, find and innovate solutions and validate desired outcomes.
- Attend conferences, forums and masterminds and find ways to continually improve and enhance the business.

### ***Content Generation & Delivery***

- Act as the primary spokesperson for the company, delivering the message, and being the face and voice of the brand.

- Ideating content that appeals to the minds, eyes and ears of our entrepreneurial audience.
- Speeches, workshops, podcasts and videos.